

Field Marketing Supervisor

Weed Man Lawn Care Boise

As a Field Marketing Supervisor, you will drive and lead a team of six representatives around the valley, ensuring daily marketing goals are met. You will play a central role in Weed Man's lead generation process.

Why Weed Man?

Weed Man is among the largest lawn fertilization and weed control providers in North America. For over a decade now, we have had the privilege of making our local community more beautiful while helping to increase our customers' property values. Our company is locally owned and operated, meaning we live and work in the very communities that we serve.

Everything we do is built around our core values of amazing service, integrity, passion, and innovation. We strive for a long-term partnership with our customers and want them to see us as a resource of technical and practical knowledge they can call upon anytime of the year. Come to work with your passionate enthusiastic attitude, and you'll experience the thrill of being a part of a winning team - and you'll be rewarded with many opportunities for personal growth!

As a Field Marketing Supervisor, you will:

- Work independently as part of a team
- Have a competitive wage
- Receive industry and company training
- Have opportunity to show yourself to be the right candidate to advance from a seasonal or part-time position to a full-time career!

Job Duties and Responsibilities:

- Train employees who have little or no work experience
- Actively engage and motivate staff through reward and recognition practices (and utilizing your positive, enthusiastic attitude)
- Continually develop employees through role playing
- Evaluate individual performance and set goals for each representative
- Navigate safely with GPS to and within assigned territories
- Follow up with employees regarding performance in a professional positive manner
- Ensures the company van stays clean always
- Ensures employees are following safety protocols, including compliance to uniform standards
- Obey all traffic laws always

Qualifications:

- High School Diploma or GED, 2 – year degree or some college encouraged but not required
- 21 or older
- Able to pass a background check and drug test
- Excellent driving record with a valid Driver's License
- Honest and fair. Consistent in words and actions. Model high standard of ethics.
- General use of computer, cellphone, tablet, and printer technology
- Previous leadership experience is encouraged but not required
- Outgoing, optimistic, and enthusiastic personality who can motivate and inspire a team
- Read and navigate maps
- Excellent sales/marketing skills required
- Able to work in and enforce a results-driven work environment

Pay: \$14/hr.

Schedule: Hours are Monday – Thursday from 400 pm to 9 pm and Saturday 9 am to 2 pm. January to June

Date Position Starts: 1/16/17

Apply Via: Submit resume to office@weedmanboise.com